

National Seminar

on

**“4Is - Innovation, Incubation, Intelligence & Inclusion”
– Emerging Global Trends and Business Excellence.**

16th & 17th December, 2016



Organized By
Department of Management Studies
Bhavan's Vivekananda College
of Science, Humanities and Commerce
Sainikpuri, Secunderabad – 500094.

Bhavan's Vivekananda College:

Kulapathi Dr. K. M. Munshi founded Bharatiya Vidya Bhavan on 7th, November 1938 with the blessings of Mahatma Gandhi. Over a period of time, the Bhavan has grown into a secular, apolitical, cultural and educational organization. It has around 367 constituent institutions, 119 centers in India and 8 centers overseas. About 22,000 members have committed themselves to the Bhavan's ideal "Vasudhaiva Kutumbakam" (The World is One Family) and lives by its principle.

Bhavan's Vivekananda College of Science, Humanities and Commerce was established in 1993 under the aegis of Bharatiya Vidya Bhavan, Mumbai. The sprawling 50 acres verdant campus has a peaceful atmosphere essential for academic pursuits.

The college provides excellent infrastructure, and has the backing of a supportive management, dedicated principal, a team of well qualified and experienced faculty and committed support staff. The college has been providing holistic education to its students and moulding them into productive citizens.

Department of Management Studies:

The Department of Management studies was established during the year 2002-2003. The Department offers a two-year Master of Business Administration (MBA) programme, affiliated to Osmania University(OU) and duly approved by AICTE and also a three-year Bachelor of Business Administration (BBA) programme affiliated to OU from the academic year 2011-12. The main objective of the department is to train the students with latest management concepts, equip them with skills while focusing on enhancing interpersonal and communication skills to become managers and entrepreneurs.

Seminar Theme:

Businesses around the world are grappling with an environment characterized by volatility, change and intense competition. In this scenario, the ability to manage innovation and business intelligence becomes a critical success factor for business sustenance. Businesses require business intelligence capability for planning, and for forecasting their future growth. In order to be competitive, businesses need to rapidly and cost-effectively bring forth incremental, radical and breakthrough innovations. The future depends on how well innovation can spur faster advances.

In addition to business intelligence and innovation, two other areas that can have a sizeable impact on entrepreneurial and business growth are the measures taken in a country to promote business incubation and financial inclusion. Entrepreneurship is at the heart of sustainable growth for most

developed as well as developing economies and for this, incubators have often served as catalysts and accelerators. In the field of financial inclusion, in recent years, at least \$29 billion was committed annually by international funders to advance more inclusive financial systems in developing countries.

The National Seminar aims to highlight the opportunities, challenges and imperatives of the 4 Is-Innovation, Incubation, Intelligence and Inclusion for business excellence in different countries. It seeks to build up opinions of policy makers, practitioners, researchers and academicians to understand emerging trends in the aforesaid areas globally.

Sub-Themes:

Innovation

- Innovations in General Management
- Innovations in Marketing
- Innovations in Finance
- Innovations in Human Resources
- Innovations in Production
- Innovations in Information Systems
- Any other related area

Incubation & Entrepreneurship

- Role of Incubation to promote Entrepreneurship
- Entrepreneurship Environment and Support System for Incubation
- Incubation to accelerate Start-up ventures
- Family Managed/ Controlled Businesses and New Enterprise Creation
- Scope and opportunities for incubation in different sectors
- Any other related area

Intelligence

- Business Intelligence
- Market Intelligence
- HR Intelligence
- Data Analytics
- Big Data
- Data Warehousing
- Any other related area

Inclusion

- Financial Inclusion
- Social Inclusion
- Micro Finance
- Pradhan Mantri Jandhan Yojana
- Any other related area

Submission Guidelines:

- Abstract should not be of more than 250 words. An abstract should include 5 key words.
- The full paper of maximum 5000 words typed in MS Word with 1.5 line spacing and font Bookman Old Style, size 12-point with one inch margin on all four sides should be print ready and sent by email to 4iseminar.bhavans@gmail.com
- Authors are required to comply with the APA style of referencing only and submission must be in MS-Word format (no other format will be accepted).
- Cover page of the manuscript should contain the title of the paper, author's full name, designation, e-mail ID and affiliating organization need to be clearly mentioned in the abstract and full paper.
- Authors have to register separately per paper. Paper presentation in absentia will be allowed.

Opportunities for Publication:

Selected papers will be published in a Journal with ISSN number.

Registration Fee:

Category	With publication in Journal	Without publication in Journal
Corporates	Rs.2000	Rs.1500
Academicians	Rs.1500	Rs.1000
Research Scholars	Rs.1200	Rs.800
Students	Rs.1000	Rs.500
Non Author Participants		Rs.1000

- **Papers presented in absentia will be charged Rs.200 extra.**
- **The fee is inclusive of Seminar kit, lunch, snacks and certificate.**
- **Registration fee does not include accommodation.**
- Payment should be made through Demand Draft in favour of “Principal, Bhavan’s Vivekenanda College of Science, Humanities and Commerce” payable at Secunderabad, Telangana, India.

Important Dates:

Abstract Submission	: 10 th November, 2016
Notification of Acceptance	: 15 th November, 2016
Full Paper Submission	: 25 th November, 2016
Conference Date	: 16 th & 17 th December, 2016

Review process:

The manuscripts will be subjected to a blind review process. The decision of the reviewers will be final and binding.

Best Paper Award

There will be three best paper awards given at the Seminar.

First Prize	: INR 10,000
Second Prize	: INR 7,500
Third Prize	: INR 5,000

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Chairman, BVB, Sainikpuri Kendra

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